

# FINCO

Our **big goal** is to provide underprivileged children and youth with the guidance and educational tools they need to achieve their **life goals**

## WHAT DOES FINCO STAND FOR?

### Financial Industry Collective Outreach

Launched in 2017, It is the largest collective impact initiative for corporate social responsibility (CSR) in Malaysia

## WHO ARE FINCO'S MEMBERS?

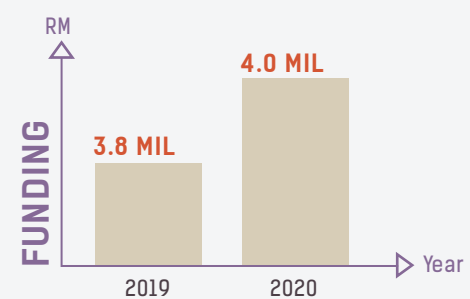
### +120 Financial Institutions

Including Banks, Islamic Banks, Investment Banks, Development Financial Institutions, General Insurance, Life Insurance & Takaful

**7** Financial Industry Associations **2,000** Branches

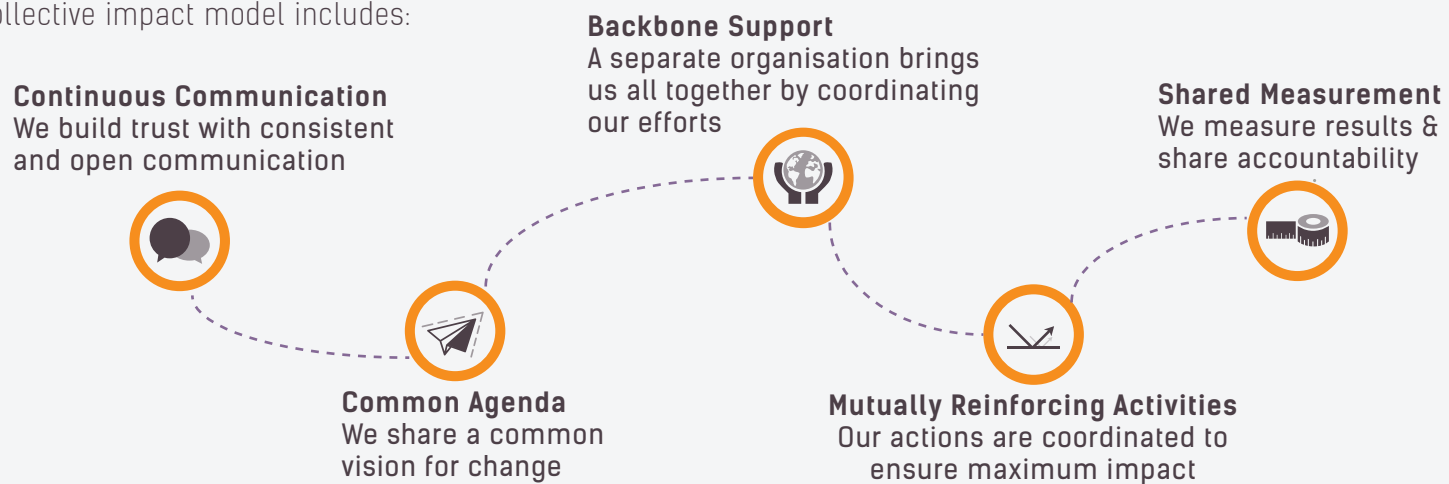
**200,000**

potential volunteers



## WHAT IS COLLECTIVE OUTREACH?

Collective outreach is a framework to tackle complex social problems. A collective impact model includes:

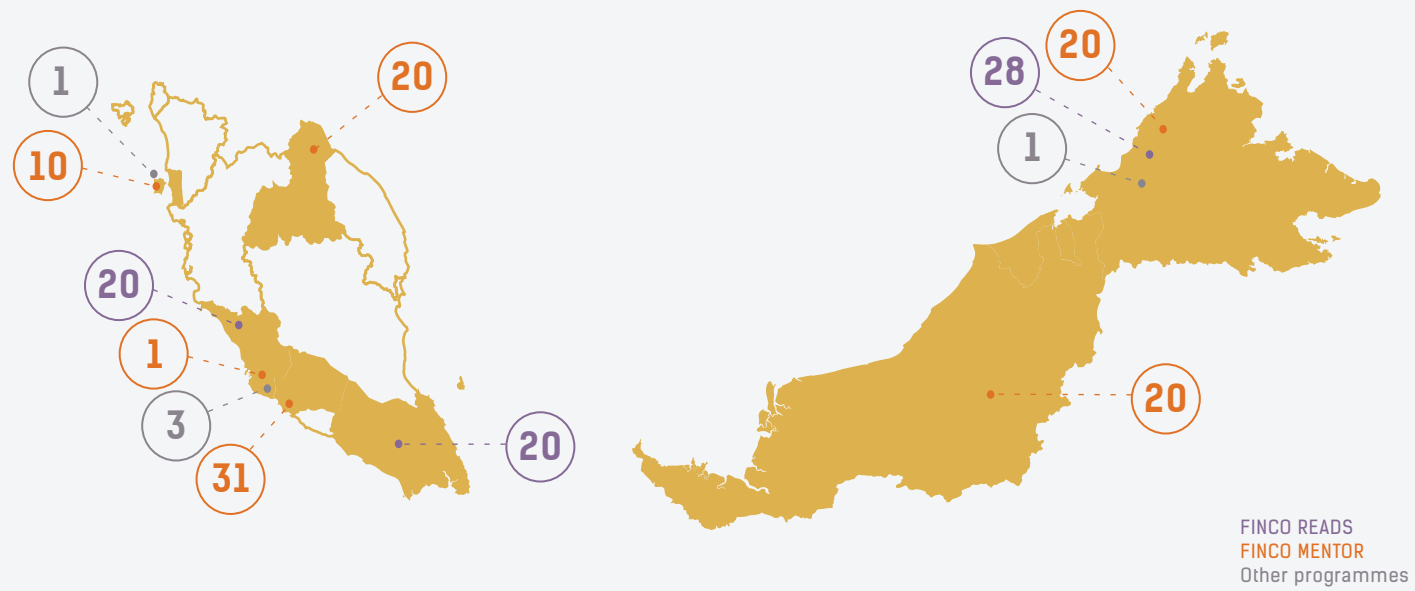


## 4 STRATEGIC PILLARS WITH WELL DEFINED IMPACT OUTCOMES

- 1 English Proficiency**  
(FINCO Reads, Shared Programmes)  
Students who are proficient in English have access to more opportunities when competing in the global workforce and are better placed to contribute to economic development
- 2 Life Aspiration**  
(FINCO Mentor, Shared Programmes)  
Students who have high aspirations and good support networks are more likely to overcome academic and personal barriers to achieve life goals
- 3 Financial Literacy**  
(Shared Programmes)  
Students who have exposure to financial education are more likely to have reduced financial vulnerability and increased assets in the future
- 4 Disaster Relief**  
(Shared Programmes)  
Students and communities who receive timely and appropriate advice and support are more likely to improve resilience and develop the capacity for self-recovery



## 2019 ACHIEVEMENTS: FINCO READS & FINCO MENTOR PROGRAMME



<b>FINCO READS</b>	<b>SCHOOLS ENGAGED</b>	<b>STUDENTS DIRECTLY IMPACTED</b>	<b>STUDENTS INDIRECTLY IMPACTED</b>	<b>TEACHERS ENGAGED</b>
	68	6,170	3,481	99
<b>FINCO MENTOR</b>	<b>SCHOOLS ENGAGED</b>	<b>STUDENTS DIRECTLY IMPACTED</b>	<b>STUDENTS INDIRECTLY IMPACTED</b>	<b>COUNSELLORS ENGAGED</b>
	102	2,132	51,294	65

**FINCO Reads** and **FINCO Mentor** programme will each be expanded to 160 schools in eight states in 2020.

## 2019 MONITORING AND EVALUATION DATA

**98.1%** of counsellors reported that FINCO Mentor will help them to develop a **stable careers programme and create targeted career development activities for students after the training**

**94.7%** of students think that the FINCO Reads programme **has helped them to improve their reading**

**94.6%** of teachers agreed that FINCO Reads has had a **positive impact on their general teaching**

**89.3%** of teachers are confident in **integrating reading strategies into their lessons**

## 2019 ACHIEVEMENTS: FINANCIAL INDUSTRY ENGAGEMENT



**Financial Industry volunteers** will continue to be a **crucial part** of FINCO programmes in 2020.

