HIP-FINCO Reads World Book Day 2025 Challenge - Entry Form

The World Book Day 2025 Challenge is open to all English subject teachers from schools participating in the HIP-FINCO Reads Programme. **To take part, teachers must conduct a reading-focused activity with their students that incorporates a digital tool**, anytime before or after World Book Day on 23 April 2025.

Timeline

- **23 April :** Challenge Launch
- **14 May :** Submissions Close
- **15 - 21 May:** Shortlisting and Judging
- **22 May :** Winners announcement

Deadline for Entries:

Submit your entry by **11.59pm on 14 May 2025**

- Option 1: Submit your entry here, using this Google Form, or
- Option 2: Download and complete this offline entry form, and then email it to **contact@finco.my.**

Prizes:

Three (3) RM500 Prizes, including:

- **1-year Twinkl Ultimate Subscription (RM280 per winner)**
  👉Access thousands of high-quality teaching resources, interactive games, and planning tools for ever subject and level.
- **BookXcess Grant** (RM220 per winner)
  👉Choose your own books to support reading in your IRC.

(All participants (Teachers) receive a Certificate of Participation.)

Personal Information (Please fill in the details accurately)

School Name:	
State:	
Teacher's Name:	
Teacher's Contact Number:	
Teacher's Email Address:	
Date of Submission:	

Acknowledgement

- All entries must be submitted by **11.59pm on 14 May 2025.**

- Open to all HIP-FINCO Reads schools only.

- Each HIP - FINCO Reads school can submit only 1 entry

- Entries must be submitted in English.

- Permission to publish: By entering this competition, you agree to give FINCO your permission to publish any materials for promotional or educational purposes on their online platforms. The publication will take place on the FINCO website, on Facebook and Instagram and it can be used for public relations purposes. In addition, you assure us that you own the rights to the text, photos and videos and that you grant us the right to use them. We assume no responsibility for the contents of the individual contributions.

- Use and Disclosure of Personal Data and Purpose Specification: FINCO will keep confidential all personal information collected through this competition. We may however disclose such information to the following parties in the course of using the information for the reason it was collected:

  - A person or company acting on behalf of FINCO;

  - Any other person or company who has undertaken to keep such information confidential, provided they have a right to such information.

- Data Retention: We will keep any personal information you give us as long as there is a reason to do so, for instance to satisfy the law or regulations, or to protect our interests. If not, then we will destroy it by purging it from our electronic, manual, and other filing systems according to our internal procedures and schedules.

Please mark " / " in the field

	I agree

Answer the below questions.

1. **Tell us about your reading activity? (No more than 150 words)**
   - *Explain The Activity*
   - *What Digital Tool Did You Use?*
   - *Where Did You Get The Idea From?*
   - *What Were The Students Required To Do?*

2. **How did you incorporate a digital tool? (No more than 80 words)**
    - *Explain How The Tool Was Used To Enhance The Students' Reading experience*

3.   **How did the activity engage students and encourage critical thinking?**

(No more than 150 words)

- *Explain Their Participation In The Activity*
- *How Do You Know That It Benefitted Their Learning? Explain Tasks Or Discussions That Encourage Critical Thinking?*

Please attach photos or video recordings as evidence of the reading activity conducted.

- *Maximum **5 documents/images.***
- *Please ensure you have the necessary parental permission to share images of the students. If you are unsure, please only share photos which do not show students' full face i.e from the back or side.*